



**DISTRICT HONORED FOR EFFORTS TO ENCOURAGE SUSTAINABLE COMMUTING**

The District was one of 94 employers countywide to receive a Diamond Award from the San Diego Association of Governments (SANDAG) for outstanding efforts to encourage employees to use environmentally sustainable transportation options to get to and from work.

The Diamond Awards recognize employers for meeting milestones in developing commuter benefit programs. The program based on a point system tied to employer engagement, event participation and shifts in employee transportation choices.

The activities at Grossmont and Cuyamaca colleges included participation in Bike to Work Day, Ride Share Week, Carpool Day, and a partnership with Waze to encourage ride-sharing.



Grossmont College was honored at the platinum tier, while Cuyamaca College was recognized at the silver tier. Grossmont College received extra points because of participation in Bike to Work Day; Cuyamaca College could not participate because the route didn't go by the college.

Thanks to CAPS Director **Nicole Conklin** (pictured with her assistant **Gaby Avila Garcia**) for spearheading the innovative commuting efforts!

**DISTRICT MARKETING AND COMMUNICATIONS DEPARTMENT WINS AWARDS**



The District was on the list again when awards were handed out by the National Conference for Marketing and Public Relations, the national organization for community college marketers.

At the recent conference for the region covering five western states and the Pacific Islands, the District won first place for the 2016-17 Annual Report to the Community, and second place for a series of videos that were created to promote the colleges' career education programs.

Congratulations to the District Marketing and Communications department!

## GROSSMONT-CUYAMACA COLLEGE PROMISE BEGINS



For first-time college students, the fall semester kicks off the much-anticipated Grossmont-Cuyamaca College Promise, which provides a year of tuition-free classes at either Grossmont or Cuyamaca College. The

Promise program fosters a healthy college-going culture, incentivizing our colleges to adopt best practices for student enrollment and completion by:

- increasing the number of high school students prepared for and attending college
- increasing the percentage of students who successfully transfer
- increasing the percentage of students earning an associate degree or career technical certificates
- eliminating regional achievement gaps for underrepresented groups.

The Grossmont-Cuyamaca College Promise currently has 549 scholars. Participating scholars' first years' enrollment fees will be funded through AB 19 Community Colleges: California College Promise.

## WELCOME TO OUR NEW EMPLOYEE



**Craig Leedham** has been named Associate Vice Chancellor for Human Resources. His primary responsibilities are labor and employee relations and collective bargaining. Craig previously worked as the Deputy Executive Director for Labor Relations for Ventura County.

He started his academic career at Mesa College before transferring to UCSD, where he earned his B.A. in sociology. He also holds a masters in sociology from San Diego State University and a doctorate in sociology from Colorado State University. Craig and his wife, son and daughter live in San Carlos.